

EXERCISE

Measuring Impact – example answers

Below is an example of an Outcomes Matrix which lists out project outcomes, what will indicate that they have been achieved, and whether that outcome is essential or desirable for a successful project.

Note: not all outcomes necessarily need an indicator or output to prove it's been reached. Use this example as a template for creating your own Outcomes Matrix.

Outcome	Indicator / Output	Essential/Desirable?
Project funding secured		E
Improved public profile of project	Number of positive comments in local media. Proportion of local residents aware of project.	D
Partnership working groups established		E
Development plans finalised and planning secured		E
Project undertakes genuine consultation with the community	Proportion of residents who feel their views have been taken into consideration. Attempts made for consultation to be representative.	D
More people actively take part in the project team	Number and profile of people joining the team.	D
Building and materials re-used		D
Building is renovated and provides community facilities		E
New volunteering opportunities created	No. of people who volunteer at construction phase and operational phase.	E
New employment opportunities created	No. of new jobs, FTE/PTE, and duration over 12 months.	E
New training opportunities created	No. of training placements and long-term outcomes.	E
New uses identified	Area of commercial, residential and community space created.	E
Long-term care of building's condition secured	Development and delivery of Management and Maintenance Plan	E
Community group has improved confidence	Proportion of members reporting increased confidence on project.	D
More engagement with schools	No. of school group visits and utilising learning materials produced	E